



**S & K Ventures, Inc**  
**Digital Billboard Advertising**  
**618-708-4450**

**ADVERTISING PRICES FOR THE 5 x 10 DIGITAL SIGNS LOCATED**

1. At the Auction Barn between Altamont & Effingham, IL
2. At the Effingham Fairgrounds in Altamont, IL
3. On HWY 1 in Oliver, IL between Paris & Marshall, IL
4. At the Stephenson Fairgrounds in Freeport, IL

**Current Plans Available - Discounts for multiple locations**

**1 Sign (Any Location)**

**Silver Package - FULL SCREEN 12 SECOND AD** **50.00/ MONTH**

Each AD will show a minimum of 5 times each hour. (12-minute rotation)

**Gold Package - FULL SCREEN 15 SECOND AD** **70.00/ MONTH**

Each AD will show a minimum of 5 times each hour. (12-minute rotation)

**Platinum Package - FULL SCREEN 18 SECOND AD** **90.00/ MONTH**

Each AD will show a minimum of 5 times each hour. (12-minute rotation)

**Discounts**

2 Signs = 10% discount    3 signs = 15% discount    4 signs = 20% discount    5 signs = 25% discount

Any agreement paid in full will get 1 month free for every 5 months paid

**Other Digital Sign Locations Available**

1. On Hwy 51 De Soto, IL – Size 6 x12
2. On Hwy 50 Clay City, IL – Size 5 x 10