



## **Digital Billboard Advertising**

**844-907-4450**

### **ADVERTISING PRICES FOR THE 2 DIGITAL SIGNS**

**Located 1 Mile South of DeSoto, IL on Hwy 51**

**Each Sign is 6' x 12' in Size facing North and South**

### **Current Plans Available**

**12 Second ADs in a 4 Minute Rotation**

**6250 cars a day**

**Silver Package – 1 AD**

**125.00/ MONTH**

**Each AD will display 15 times an hour – 360 times a Day.**

**Gold Package – 2 ADs**

**250.00/ MONTH**

**Each AD will display 15 times each for 30 times an hour – 720 times a Day.**

**Platinum Package – 4 ADs**

**450.00/ MONTH**

**Each AD will display 15 times each for 60 times an hour – 1440 times a Day.**

### **Other Digital Sign Locations Available**

- 1. On Hwy 1 in Oliver IL, between Paris and Marshall, IL – Size 5 x10**
- 2. At the Auction Barn between Altamont & Effingham, IL – Size 5 x 10**
- 3. On Hwy 50 between Flora and Clay, IL – Size 8 x 16**
- 4. At the Effingham Fairgrounds, Altamont IL – Size 5 x 10**
- 5. At the Stephenson Fairgrounds in Freeport, IL – Size 5 x 10**