



DeSoto Digital Sign

Lighted: LED Display (Digital)

Location: 14705 N, US-51, De Soto, IL 62924

Size: 6' High x 12' wide

Matrix: P10mm - 176 x 352

Sides: Double – Sign ID: 10105 North - 10106 - South

Traffic Count: 6,250 Vehicles a Day as of March 2025

File: Jpg or Png

Details: on 24/7

12-second Ad / 4-minute rotation / 20 Ad slots

1 Ad every 4 minutes - \$125 a month

2 Ads every 4 minutes - \$250 a month

4 Ads every 4 minutes - \$450 for a month



Heading South



Heading North

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